

SUBMISSIONS DUE: Friday, June 16, 2017

San Diego Housing Federation 2017 Annual Conference Workshop Tracks

Standing Firm on Shifting Sands: New Ideas for Challenging Times

San Diego Housing Federation's annual *Affordable Housing & Community Development Conference* brings together more than 350 developers, builders, architects, lenders, property managers, service providers, elected and agency officials and staff, community and business leaders to share innovative approaches to affordable housing, community, and economic development. We invite you to share your expertise with us at this conference as a workshop presenter or convener.

This year's conference will focus on the topic: **Standing Firm on Shifting Sands: New Ideas for Challenging Times**

To the degree possible, workshops should focus on responses to recent changes in the social and political environment; these include increasing housing instability for a growing number of individuals and families and addressing uncertainty of programs that have long supported affordable housing and community development. In these changing times, what forward-thinking solutions can be examined to preserve the positive impact affordable homes have on human health, families, financial mobility or children's educational outcomes; or its role as a driver of economic growth, workforce development and neighborhood revitalization?

Panels should include representatives with diverse backgrounds, expertise and (when appropriate) perspectives who can educate and engage attendees in a dialogue around affordable housing and community development.

For each Track, we offer ideas related to Workshop topics; however, feel free to submit proposals on other topics as well.

Track 1: Communications and Marketing

Proposals that address community organization, engagement, voter mobilization, and leadership development.

- Resident Engagement
- Communications/messaging
- Conflict Resolution
- Professional Development

Track 2: Design & Development

Proposals that address all elements of the development process, including construction, design, and sustainable development practices. Also addresses needs of rural and special needs populations.

- Sustainable Development/ Renewable Energy
- Acquisitions/Rehabs
- Alternative Construction Technologies
- Transit Oriented Developments
- Project/Community Design

Track 3: Organizational Management and Emerging Trends

Proposals that address growing trends in the dynamic and every changing Affordable housing industry.

- Mixed Use Developments
- Neighborhood Partnerships
- Property Management
- Innovative Practices in the Sector
- Staff Motivation and Retention

Submit your workshop idea via Online or in Word or PDF format to sarah@housingsandiego.org on **Friday, June 16, 2017 by 5:00 PM**. You may also fax it to (619) 239-5523. If you have any questions, please contact Sarah Mirabelli at (619) 239-6693. Incomplete submissions will **not** be considered.

2017 Affordable Housing and Community Development Conference Call for Workshop Proposals

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Track 4: Housing Finance

Proposals that address the funding sources and programs, scoring systems, asset management and new funding ideas. This track incorporates finance for single-family, multifamily, rental and ownership housing.

- Tax Credit Trends
- Financing Strategies
- Preservation of affordability
- Economics
- Funding Resident Services

Track 5: Policy & Advocacy

Proposals that address advocacy campaigns, housing policies, and legal strategy on new laws.

- Advocacy
- How to Lobby
- Expanding Influence

Track 6: Supportive Housing

Proposals that address the service needs of Residents in low income housing communities and the various programs used to provide these services.

- Resident Services
- Veteran Housing
- Homelessness
- Health & Housing

Guidelines/Requirements:

Workshops should be designed for 1 hour and 15 minute duration. You must designate the last 10 minutes of your session for Q and A.

- Moderators need to just moderate and not be one of the presenters themselves
- No more than four total panelists (3 presenters and one moderator).
- Speakers or panelists must register at a reduced speaker rate if they are attending any part of the conference in addition to their workshop. Travel expenses will not be reimbursed.
- All presentations/handouts will be posted online and will need to be received by **August 4, 2017** to be online ahead of time.
- Sessions need to be well rounded and present multiple perspectives, if necessary. Sessions designed to sell or promote one company's product will **not** be accepted.

Workshop conveners will be notified of acceptance by July 21, 2017.

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