





Show your commitment to affordable housing in San Diego by sponsoring SDHF in 2024.

Our sponsorship packet outlines various SDHF membership and sponsorship opportunities, each with its unique benefits, giving you the freedom to choose the options that suit you.

San Diego Housing Federation's outreach and events offer a unique opportunity to underscore your commitment to affordable housing, enabling your brand to align with a meaningful cause.

Join us in our journey to transform lives, impact communities, and build a brighter future in San Diego.

If you have questions or would like to support SDHF in a way that is not listed here — we are here to help.

Contact Michelle Pranger,
Director of Development at

Michelle@housingsandiego.org



ANNUAL RUBY AWARDS



ANNUAL AFFORDABLE HOUSING & COMMUNITY DEVELOPMENT CONFERENCE AND PRE-CONFERENCE INSTITUTES



SDRAFFH CONFERENCE
April 2024



MEMBER NETWORKING EVENTS



ANNUAL HOLIDAY PARTY
December 2024

ANNUAL RUBY AWARDS



Each year it has been our privilege to gather innovators from San Diego's housing industry at San Diego Housing Federation's Ruby Awards to honor excellence in affordable housing and community development. We are proud to celebrate SDHF's work advocating for safe, stable, and affordable homes for all San Diegans and yours. Your support is crucial as we look to the future of progress in our community.

☐ RUBY TITLE — \$30,000 (One Available)

- 8 Event Tickets
- Remarks at the Event
- Acknowledgment during Event Program
- Premier seating
- Promotion in Digital Event Program
- Recognition on SDHF Website

☐ EMERALD — \$20,000

- 6 Event Tickets
- Acknowledgment during Event Program
- Premier seating
- Promotion in Digital Event Program
- Recognition on SDHF Website

☐ SAPPHIRE — \$15,000

- 4 Event Tickets
- Acknowledgment during Event Program
- Promotion in Digital Event Program
- Recognition on SDHF Website

☐ AMETHYST — \$7,500

- 2 Event Tickets
- Acknowledgment during Event Program
- Promotion in Digital Event Program
- Recognition on SDHF Website



2023
RUBY AWARDS



TURQUOISE — \$5,000

- 2 Event Tickets
- Acknowledgment during Event Program
- Promotion in Digital Event Program
- Recognition on SDHF Website

NON-PROFIT JADE—\$2,000 (Must be Non-Profit Org)

- 2 Event Tickets
- Acknowledgment during Event Program
- Promotion in Digital Event Program
- Recognition on SDHF Website

RECEPTION SPONSOR — \$10,000 (One Available)

- 4 Event Tickets
- Acknowledgment during Event Program & Reception
- Logo Placement at Event
- Promotion in Digital Event Program
- Recognition on SDHF Website

CENTERPIECE SPONSOR — \$10,000 (One Available)

- 4 Event Tickets
- Acknowledgment during Event Program & Reception
- Logo Placement with centerpieces
- Promotion in Digital Event Program
- Recognition on SDHF Website

DESSERT RECEPTION SPONSOR — \$10,000 (One Available)

- 4 Event Tickets
- Acknowledgment during Event Program & Reception
- Logo Placement at Event
- Promotion in Digital Event Program
- Recognition on SDHF Website

SERVICE TO RESIDENTS AWARD SPONSOR — \$7,500

(One Available)

- 2 Event Tickets
- Event Tickets for all nominees in category
- Acknowledgment during Event Program
- Presentation of award
- Promotion in Digital Event Program
- Recognition on SDHF Website

RESIDENT LEADER AWARD SPONSOR — \$7,500 (One Available)

- 2 Event Tickets
- Event Tickets for all nominees in category
- Acknowledgment during Event Program
- Presentation of award
- Promotion in Digital Event Program
- Recognition on SDHF Website

AWARD CATEGORY SPONSOR — \$5,000 (7 available)

- 2 Event Tickets
- Acknowledgment during Event Program
- Presentation of award
- Promotion in Digital Event Program
- Recognition on SDHF Website

WHITE WINE SPONSOR - \$4,000

- 2 event tickets
- Acknowledgement during event program
- Promotion in Digital Event Program
- Recognition on SDHF Website

RED WINE SPONSOR - \$4,000

- 2 event tickets
- Acknowledgement during event program
- Promotion in Digital Event Program
- Recognition on SDHF Website

ANNUAL AFFORDABLE HOUSING & COMMUNITY DEVELOPMENT CONFERENCE

SDHF's ANNUAL AFFORDABLE HOUSING & COMMUNITY DEVELOPMENT CONFERENCE draws over 650 attendees—including expert panelists and presenters from across the state and country. The conference delivers specific guidance in areas including affordable housing design and development, housing finance, supportive housing, property and asset management, and housing policy and advocacy.



2023
ANNUAL
CONFERENCE

CONFERENCE & INSTITUTE ATTENDEES INCLUDE:

- Advocates
- Architects
- Attorneys
- Builders
- Developers
- Financial Institutions
- Government
- Legislative Staff
- Lenders
- Press/Media
- Residents
- Service Providers
- Suppliers
- Insurance Organizations
- Community members who care about the supply or safe, affordable homes for San Diegans



☐ **TITLE** — \$50,000 (One Available)

- Remarks at the Keynote Session
- 8 Conference Tickets
- Recognition During Program
- Premier seating for Lunch
- Recognition on SDHF Website and Mobile App
- Exhibit Space (with 1 exhibit booth staff ticket)
- 8 VIP Reception Tickets

☐ **PLATINUM** — \$25,000

- 6 Conference Tickets
- Recognition During Program
- Premier seating for Lunch
- Recognition on SDHF Website and Mobile App
- Exhibit Space (with 1 exhibit booth staff ticket)
- 8 VIP Reception Tickets

☐ **GOLD** — \$20,000

- 4 Conference Tickets
- Recognition During Program
- Premier seating for Lunch
- Recognition on SDHF Website and Mobile App
- Exhibit Space (with 1 exhibit booth staff ticket)
- 4 VIP Reception Tickets

☐ **SILVER** — \$15,000

- 4 Conference Tickets
- Recognition During Program
- Recognition on SDHF Website and Mobile App
- Exhibit Space (with 1 exhibit booth staff ticket)
- 4 VIP Reception Tickets

☐ **BRONZE** — \$7,500

- 2 Conference Tickets
- Recognition During Program
- Recognition on SDHF Website and Mobile App
- 2 VIP Reception Tickets

☐ **KEYNOTE** — \$15,000 (Two Available)

- 4 Conference Tickets
- Recognition During Program
- Recognition on SDHF Website and Mobile App
- Remarks at the Keynote Session
- Exhibit Space (with 1 exhibit booth staff ticket)
- 4 VIP Reception Tickets

☐ **VIP RECEPTION SPONSOR** — \$10,000 (One Available)

- 4 Conference Tickets
- Logo Placement at Event
- Recognition During Program
- Recognition on SDHF Website and Mobile App
- 8 VIP Reception Tickets

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CONFERENCE RECEPTION SPONSOR — \$10,000 (One Available)

- 4 Conference Tickets
- Recognition During Program
- Logo Placement at Event on Workshop Signage
- Recognition on SDHF Website and Mobile App
- 2 VIP Reception Tickets

AV SPONSOR — \$10,000 (One Available)

- 4 Conference Tickets
- Recognition During Program
- Recognition on SDHF Website and Mobile App
- 2 VIP Reception Tickets

WI-FI SPONSOR — \$10,000 (One Available)

- 4 Conference Tickets
- Recognition During Program
- Recognition on SDHF Website and Mobile App
- 2 VIP Reception Tickets

LOGO ITEM GIVEAWAY SPONSOR — \$10,000 (One Available)

- 4 Conference Tickets
- Recognition During Program
- Recognition on SDHF Website and Mobile App
- 2 VIP Reception Tickets

LANYARD SPONSOR — \$10,000 (One Available)

- 4 Conference Tickets
- Recognition During Program
- Recognition on SDHF Website and Mobile App
- 2 VIP Reception Tickets

CONFERENCE PERFORMANCE SPONSOR — \$10,000 (One Available)

- 4 Conference Tickets
- Recognition During Program
- Recognition on SDHF Website and Mobile App
- 2 VIP Reception Tickets

MOBILE APP SPONSOR — \$7,500

- 2 Conference Tickets
- Recognition on SDHF Website and Mobile App
- Recognition During Program
- 2 VIP Reception Tickets

COMMUNITY ADVOCATE SCHOLARSHIP — \$7,500

- 2 Conference Tickets
- Recognition on SDHF Website and Mobile App
- Provide scholarships for **10** community advocates to attend
- 2 VIP Reception Tickets

SCHOOL OF AFFORDABLE HOUSING (SOAH) STUDENT SCHOLARSHIP — \$7,500

- 2 Conference Tickets
- Recognition on SDHF Website and Mobile App
- Provide scholarships for **10** SOAH students to attend
- 2 VIP Reception Tickets

TRACK SPONSOR — \$5,000 (Six Available)

- 2 Conference Tickets
- Logo Placement at Event on Signage
- Acknowledgement during Event Program
- Recognition on SDHF Website and Mobile App

EXHIBITOR — \$2,500

- 1 Exhibitor Booth Staff Ticket (Conference attendance tickets must be purchased separately)
- Exhibit Space
- Recognition on SDHF Website and Mobile App

CONFERENCE ADVOCATE AND PARTNER SPONSOR — \$2,000

- 1 Conference Ticket
- Recognition on SDHF Website and Mobile App

NON-PROFIT SUPPORTER — \$1,500 (Must be Non-Profit Org)

- 1 Conference Tickets
- Recognition on SDHF Website and Mobile App

SDRAFFH FAIR HOUSING VIRTUAL CONFERENCE

The San Diego Regional Alliance for Fair Housing (SDRAFFH), and the San Diego Housing Federation are proud to host the Annual Fair Housing Virtual Conference in 2024. In celebration of National Fair Housing Month in April, this Conference will examine, and share a commitment to a new era in Fair Housing in order that we establish an equitable future for the San Diego community.

Join fair housing practitioners, policy makers, housing advocates and developers, community leaders, and top experts in discussing and exploring how to dismantle the practices that restrict housing and lending access for families of color nationwide.

□ **TITLE SPONSOR — \$10,000**

- 8 Conference Tickets
- Recognition on SDHF Website
- Logo Placement at Event
- Promotion in Digital Event Program
- Recognition During Conference through Live Remarks

□ **KEYNOTE — \$8,000**

- 6 Conference Tickets
- Recognition on SDHF Website and Mobile App
- Logo Placement at Event
- Recognition During Conference

□ **CONTENT SPONSOR — \$8,000**

- 4 Conference Tickets
- Recognition on SDHF Website and Printed Program
- Logo Placement at Event
- Recognition During Program

□ **THOUGHT LEADER SPONSOR — \$5,000**

- 2 Conference Tickets for sponsor
- 10 Tickets given to sponsored Thought Leaders
- Logo Placement at Event

2023
SDRAFFH
FAIR HOUSING
CONFERENCE
CONFERENCE



MEMBER ENGAGEMENT EVENTS

SDHF hosts a variety of networking events that highlight the vibrant housing sector in San Diego.

☐ ANNUAL MEETING — CUSTOM PRICING

(Based on Conversation with SDHF)

- 2 Event Tickets
- Logo Placement at Event

☐ PROPERTY TOUR MIXERS — \$10,000

- Opportunity to Highlight an Affordable Housing Property/Project
- 4 Tickets to Sponsored Event
- Recognition During Event through Live Remarks
- Logo Placement at Event
- Recognition on SDHF Website



ANNUAL HOLIDAY PARTY

SDHF tailors a seasonal networking event to complement our year-end donation campaign.

☐ MATCH CAMPAIGN — UP TO \$15,000

☐ CO-SPONSORSHIP OF THE EVENT — \$10,000 (Two available)

- Remarks at the Event
- Logo Placement at Event
- Recognition on SDHF Website
- 2 Event Tickets

☐ HOLIDAY GIFT/SWAG SPONSOR — \$7,500

- Logo Placement on all items
- Recognition on SDHF Website
- 2 Event Tickets

☐ PHOTOBOOTH SPONSOR — \$4,000

- Logo Placement on all items
- Recognition on SDHF Website
- 2 Event Tickets

☐ HAPPY HOUR SPONSOR — \$4,000

- Logo Placement on all items
- Recognition on SDHF Website
- 2 Event Tickets

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