

San Diego Housing Federation 2010 Event Sponsorship Opportunities

Please select which events you would like to sponsor and check the box. If you choose any from 3 different categories, you will receive a 10% discount off of your total amount due. In order to receive the discounts, one check must be received for all events.

Organization:

Address:

City, State, Zip:

Phone:

Fax:

Contact Person:

Email:

1. 2010 Affordable Housing Roundtable Series- Back by popular demand, the Federation hosts bi-monthly educational seminars on the hottest topics in the industry at Thursday breakfast meetings.

Roundtable Sponsor- Sponsorship includes listing on event flyer/web site, recognition at the event, two complimentary registrations, and placement of materials at event. (Only one sponsorship sold per event-can be shared between two organizations.) These will be granted on a first come, first served basis.

Dates and Topics for 2010: (details and speakers coming soon)

January 7, 2010- Social Media: Make it Work For You!	\$450	SOLD
February 4, 2010- Insuring the Risks of Non Profit Housing Development	\$450	
March 4, 2010- Housing Element Process and Developing Affordable Housing	\$450	SOLD
May 6, 2010- Where To Find the Money in 2010-2011	\$450	SOLD
July 8, 2010- Understanding Housing Accessibility Requirements	\$450	
September 2, 2010- Rehab Projects and Energy Efficiency	\$450	SOLD
November 4, 2010- How Supportive Housing Really Works	\$450	SOLD

2. SDHF Awards Event Sponsorship- June 3, 2010 The SDHF Annual Affordable Housing & Community Development Awards is held annually. There can be more than one in each category unless otherwise noted. Others given on first come, first served basis.

Food Sponsor (\$2,500) (1 only) will be acknowledged on the invitation, at the food table at the event, in the event program, in the newsletter, and receive six (6) tickets to event. **SOLD**

Sponsor (\$1,500) will be acknowledged on the invitation, on a display board during the reception, in the event program, newsletter, and four (4) tickets to the awards.

Patron (\$1,000) will be acknowledged in the awards event program and in the Newsletter and two (2) tickets to the awards event.

Champion (\$500) will receive program recognition and two (2) tickets to the awards event.

Backer (\$150) will receive program recognition and one ticket to the event.

3. Special Events- These include Member Mixers and the Annual Meeting and Holiday Party. Only one sponsorship per event, but organizations wishing to share are welcome to. Granted on a first come, first served basis.

Member Mixer Sponsor- Gives your organization an exclusive opportunity to network face-to-face with the Federation's members. Sponsorship includes listing on event flyer/web site, recognition at the event, and placement of marketing materials at event. Sponsorship will cover cost of main event for attendees to attend free of charge.

Member Mixer-Dates TBD (\$2000)

Member Mixer-Dates TBD (\$2000)

NEW! SDHF's 20th Anniversary- July 2010- see next page for details and amounts.

Annual Meeting/Holiday Party- This sponsorship covers the cost of food for the event, held annual in early December. Sponsor will be noted on all pre-event notices and recognition at the event.

Event Underwriter (\$600)

SOLD



NEW EVENT!

SAN DIEGO HOUSING FEDERATION'S 20th Anniversary Party

SDHF is proud to celebrate 20 years of advocacy for affordable housing in SD County. Don't miss out on a fun networking party on the beautiful Coronado Island to honor and view the progress affordable housing has made in 20 years in San Diego!

**Nautilus Banquet Room, Coronado Community Center
July 27, 2010**

SPONSOR FORM

*This version (without space for contact information) is for use with All in One Sponsor Form Only: If you would like a stand alone copy of this form, please visit the Federation's event page on www.housingsandiego.org or email Kelley at kelley@housingsandiego.org.

The following categories are available: (Unless otherwise noted, all categories can have multiple sponsors or shared among multiple organizations). The last three are perfect for those that want to share their support but can't attend the event.

Grand Supporter.....\$5,000

As a Grand Supporter, your company's banner will be displayed, your logo on event invitation and web site, event signage, listing in event program and five (5) tickets to the event.

Platinum Supporter.....\$3,000

As a Platinum Supporter, you will be listed on all promotional materials, event signage and receive three (3) tickets to the event.

Gold Supporter.....\$1,500

Gold Supporters are listed on all promotional materials, event signage, and receive two (2) tickets to the event.

Champagne Sponsor (1 only)..... \$1,000 SOLD

A classy party requires a champagne toast. You will receive program listing, and acknowledgement when champagne is served, and during toast/program.

Pizazz Sponsor.....\$500

Help make the event beautiful by sponsoring event's décor- floral arrangements, balloons and other extra special touches. Donors receive listing in event program, and company listing on all items.

Cake Sponsor (1 only).....\$250 SOLD

What's a celebration without a cake to honor the occasion? Donor receives program listing, acknowledgement on cake table, and during program.

TOTAL:

Raffle Prizes

Donations of raffle and/or door prizes are welcome. Contact Kelley Dukat with details and to donate.

Fax or email this form ASAP to begin receiving recognition for this event!
Sponsorship monies should be received by July 9, 2010 to ensure program listing.

Checks should be made payable to:

San Diego Housing Federation
110 W C St. Ste 1013
San Diego, CA 92101-3906
Fax (619) 239-5523

Thank you for your support. Please contact Kelley Dukat at (619) 239-6693 or kelley@housingsandiego.org with questions.

4. SDHF Annual Conference- The SDHF Annual Affordable Housing & Community Development Conference is held annually, this year, October 14, 2010 at Marina Village Conference Center. This event draws over 300 attendees. There can be more than one in each category unless otherwise noted. You may also pledge in more than one category. Others given on first come, first served basis.

Please read sponsor benefits on enclosed sheet.	
<i>Title Sponsor</i>	\$15,000
<i>Platinum Sponsor</i>	\$10,000
<i>Gold Sponsor</i>	\$5,000
<i>Silver Sponsor</i>	\$3,500
<i>Keynote Session Sponsor (1 only)</i>	\$3,000
<i>Track Sponsor (One per track)</i>	\$2,000
<i>Networking Reception Sponsor (1 only)</i>	\$2000
<i>Bronze Sponsor</i>	\$1,500
<i>Exhibitor</i>	\$750
<i>Supporter</i>	\$500
<i>Lunch Sponsor (1 only)</i>	\$3000
<i>Breakfast Sponsor (1 only)</i>	\$1000
<i>Morning Coffee Break Sponsor (1 only)</i>	\$500
<i>Afternoon Break Sponsor (1 only)</i>	\$500
TOTAL Amount Due	

2010 Sponsorship Details Summary

Please total up your commitments in each section and apply any applicable discounts.	
Section 1 Total	
Section 2 Total	
Section 3 Total	
Section 4 Total	
Less 10% Discount on 3 different sections	
TOTAL Amount Due	

You may fax your form to reserve your sponsorship slots, or you may send along with payment. Please indicate below.

Our check is enclosed.

We do intend to give: you may expect our check by _____ (date).

Checks should be made payable to: *San Diego Housing Federation*
110 W C St. Ste 1013
San Diego, CA 92101-3906
Fax (619) 239-5523

Thank you for your support. Please contact Kelley Dukat at (619) 239-6693 or kelley@housingsandiego.org with questions.

San Diego Housing Federation
19th Annual San Diego Affordable Housing Conference Sponsor Form
October 14, 2010
San Diego, California
Sponsorship Opportunities

Title Sponsor – Title Sponsor banner displayed at opening session and luncheon * Recognition on conference notices and pre-registration forms * Full page acknowledgement in the Conference Program * Full Exhibit Space * 10 complimentary conference registrations * Acknowledgement as Title Sponsor on a display board in the registration area * Recognition on Federation website.

Platinum Sponsor – Recognition on conference notices and pre-registration forms * Full page acknowledgement in the Conference Program * Full Exhibit Space * 8 complimentary conference registrations * Acknowledgement as Platinum Sponsor on a display board in the registration area * Recognition on Federation website.

Gold Sponsor – Half page acknowledgement in the Conference Program * Recognition on conference notices and pre-registration forms * 6 complimentary conference registrations * Acknowledgment on group display board in the registration area * Full Exhibit Space * Recognition on Federation website.

Silver Sponsor – Quarter page acknowledgement in Conference Program * 4 complimentary conference registrations * Acknowledgment on group display board in registration area * Full Exhibit Space * Recognition on Federation website.

Keynote Session Sponsor – Banner in Opening Session, acknowledgement in the Program and the opportunity to distribute materials to each attendee.

Track Sponsor– Sponsor one of the five tracks *Banner Displayed in Track Classroom* Recognition in Conference Program * Full Exhibit Space * 2 complimentary conference registrations * Acknowledgement on group display board in registration area * Recognition on Federation website.

Networking Reception Sponsor- Banner/Signage at after event reception, acknowledgement in the Program and opportunity to distribute materials to each attendee.

Bronze Sponsor Full Exhibit Space * 2 complimentary conference registrations * Acknowledgement on group display board in registration area * Recognition on Federation website.

Exhibitor – Table Top Exhibit * Acknowledgement on display board in registration area * 2 complimentary conference registrations.

Supporter – Acknowledgement on display board in registration area * 2 complimentary conference registrations.

Full Exhibit Space consists of a six foot draped table and two chairs and space for standard (max height of 7 ft) convention displays behind table. Table locations are assigned based on level of sponsorship and date sponsor form received.

Table Top Exhibit consists of a six foot draped table and two chairs. No free-standing exhibits are permitted.

Exhibits are set-up outside and the breakfast and refreshment breaks are served in the exhibit area.

Lunch Sponsor – Banner in the lunch area, acknowledgement in the Program and the opportunity to place materials at each place setting.

Breakfast Sponsor – Sign Acknowledgment in serving area and recognition in program.

Morning Coffee Break Sponsor & Afternoon Break Sponsors – Acknowledgment in serving area and recognition in program.